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Tahiti Ocean joins Asia Pacific Superyachts

By [Ellie Brade](#)

Asia Pacific Superyachts is delighted to announce the creator of Tahiti Ocean in 1995, Etienne Boutin, has been warmly welcomed into Asia and the Pacific's leading network of yachting services. Tahiti Ocean converted to Asia Pacific Superyachts Tahiti as of April 1st, joining an agents network covering the regions of: Andaman Islands, Borneo, Cambodia, Hong Kong, Indonesia, Malaysia, Maldives, Myanmar, New Zealand, Seychelles, Singapore, Sri Lanka, Vietnam and Phuket and Koh Samui, Thailand.

The company, based in Papeete, Tahiti in French Polynesia, the first port agency exclusively dedicated to the service of luxury yachts visiting French Polynesia, was one of the first in the South Pacific, founded in 1995. Etienne Boutin and his former partner Pascal Pique also created Pacific Avenues travel agency in 2003 to offer VIP travel and concierge services to yacht owners and develop a charter yacht portfolio. Manager Carine Herman made this agency a success and also developed Pacific Avenues as the local retail Superyacht charter broker.

Etienne Boutin, the Founder and Director of the newly named Asia Pacific Superyachts Tahiti based in Papeete, has a Masters in International Business Administration, working for 10 years in the shipping and yachting industry before creating Tahiti Ocean. A member of AYSS Superyacht global network since 1995 and a member of the Tahiti port agency association (SYNAGMAR) since 2005, Etienne notes, "Our company started services to superyachts in this area of the world and helped the local population and authorities understand how to deal with white boats. Since 1995 we have assisted more than six hundred motor and sailing yachts from 20 to 140 metres, welcomed more than eight thousand owners and their guests, and worked with four thousand crew members to achieve the unique mix of pleasure, professionalism and self-dedication common to the modern yachting industry."

Instrumental to the development of a charter regulation in Tahiti allowing large yachts to legally charter with reasonable taxes, the company has developed over the years a number of procedures and standards to create a favorable environment for large yachts visiting French Polynesia.

Tahiti is the largest island in the Windward group of French Polynesia, located in the archipelago of the Society Islands in the southern Pacific Ocean. It is the economic, cultural and political centre of French Polynesia. The island was formed from volcanic activity and is high and mountainous with surrounding coral reefs and is the most populous island of French Polynesia. The capital, Papeete, and nearby marina Taina, are located on the northwest coast with the only international airport in the region serving as a hub to famous Bora Bora, to the dive paradise Tuamotu islands or to remote and spectacular Marquesas archipelago. Etienne Boutin welcomes questions from those considering a cruise to French Polynesia and reports he and his team are delighted to join the Asia Pacific Superyachts network.