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Superyacht Business Soars in Asia!

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The international yacht brokerage, Northrop & Johnson (N&J), has entered the Asia superyacht playing field; combining with Hong Kong based Bart Kimman from Asia Yacht Services and Hong Kong Asia Pacific Superyachts Co (APS). N&J has set up offices in Hong Kong, Singapore, The Philippines and is developing its presence in Viet Nam, Thailand and China; reports Simon Turner, a founding father of the Asia-Pacific Superyacht Association (APSA), noting that N&J Asia is a founding member of the organization. APSA is a strong proponent for Superyachts in Asia, as outlined at their May 5th press conference in Hong Kong.

Bart Kimman of Asia Yacht Services and Hong Kong Asia Pacific Superyachts Company attended the APSA launch at the Royal Hong Kong Yacht Club, welcoming the APSA presence and commitment to the superyacht business. The presence of the association and highly reputable companies such as N&J Asia, Asia Yacht Services and Asia Pacific Superyachts is critical in growing the superyacht business.

Nick Coombes, board member of both APS and the Association of Yacht Support Services (AYSS), heads up APS Malaysia and commented: “Asia Pacific Superyachts has been heavily involved in the idea behind a regional superyacht association, and we are proud to be one of its founding members. Together with our partners in the association, we are working to promote a unified industry support infrastructure, throughout South East Asia. We believe the Asia Pacific Superyacht Association, together with Asia Pacific Superyachts, and our regional partners will help yacht Owners and operators see what a fantastic region we have to offer, as well as assure them of the support facilities they have grown accustomed to in Europe.”

APS offices include The Andaman Islands, Hong Kong, India, Indonesia, Malaysia, Borneo, Maldives, Myanmar, Seychelles, Singapore, Sri Lanka and Thailand. Each regional office can create a unique menu of beauty, culture and premier worldwide service for visiting superyachts, as exemplified in the recently published YACHTING MATTERS which

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 <http://www.asia-pacific-superyachts.com>

features the APS article chronicling, "*Stunning Superyacht Adventure Journeys in Indonesia & Bali*".

APS managers and board members are active in the Association of Yacht Support Services (AYSS: <http://www.ayss.org/>) as well as the Asia Pacific Superyacht Association (<http://www.asia-pacific-superyachts.com>), helping to promote Asia to Superyachts worldwide.

About Asia Pacific Superyachts Co.

By using the local knowledge and experience gained by each of the regional offices, Asia Pacific Superyachts has developed a comprehensive and unique range of services to support visiting Superyachts throughout Southeast Asia and the Asia Pacific region. Regional offices representing The Andaman Islands, Hong Kong, India, Indonesia, Malaysia, Maldives, Myanmar, Seychelles, Singapore, Sri Lanka and Thailand are ready to provide world class service and supplies for every need.

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