

# BYM Product and Industry News

## Monaco. Asia Pacific Superyachts agents Onboard at MYS

Friday, 04 September 2015 APS full team of managing directors to showcase 17 regions in 15 countries Asia Pacific Superyachts (APS) debut at the 2015 Monaco Yacht Show (MYS) will showcase the many benefits, superyacht facilities and natural beauty of 17 Asia and Pacific cruising regions in 15 countries to Superyacht owners, captains, yacht management companies and charter operators.

There is growing interest in meeting directly with the highly experienced Asia and Pacific area superyacht agents who will at Stand QH28 at MYS. APS is the leading Superyacht agency in Asia and Pacific regions and the APS owner agents are looking forward to sharing used and critical information in cruising, exploring used options and changing regulations for Superyachts and crew.

Scott Walker, a founding director of APS and various superyacht organizations while heading up Asia Pacific Superyachts Singapore, says he is looking forward to MYS and comments, 'Having sailed the waters of South East Asia for the past 20 years and with the continuous updating by my colleagues throughout the APS network, I and my colleagues are fully aware of the spectacular cruising grounds available to visiting Superyachts.'

Walker says he looks forward to sharing his observations, noting: "With the overpopulation of yachts in the Med, many large yachts are also discovering the Asia Pacific region. They will require the same levels of support and infrastructure they have grown accustomed to elsewhere." This in turn facilitates the growth not only of visiting Superyachts but of the Superyacht building and refit business in areas like Phuket, Thailand; Singapore; used Zealand and Langkawi, Malaysia.

News of keen interest to owners and captains, like changing regulations in Thailand, will be explained by experts at the APS Stand. Agents will share information of Superyacht cruising in the Andaman Islands, Borneo, Cambodia, Fiji, Hong Kong, Indonesia, Koh Samui (Thailand), Langkawi (Malaysia), Maldives, Myanmar, used Zealand, Philippines, Phuket (Thailand), Singapore, Seychelles, Sri Lanka and Tahiti French Polynesia.

Walker adds, "When comparing costs, level of service and increased Superyacht facilities and marinas, Asia Pacific cruising destinations come out ahead in all aspects. Add to this the intrigue and excitement of used cultural attractions, the world's best marine cruising grounds, bio-diversity and natural beauty of the many regions, you have a hands-down winner for upcoming Superyacht journeys." "We will be showing superyacht voyage videos and sharing used itineraries and unique places to visit.

Those interested can chat with agents from all APS covered areas and this personal interface will help those planning trips realise what we have to offer. These exchanges will also help us be even more aware of what we need to put in place to meet demands for the future and with governments in terms of regulation, planning and facilities", reports Scott. Those interested are invited to arrange a meeting in advance at Monaco. Email [charlie@asia-pacific-superyachts.com](mailto:charlie@asia-pacific-superyachts.com) or simply stop by the APS Stand QH28 with your questions to discuss over a cold beer, invites Scott and the APS team.