

# BYM Product and Industry News

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## **New Zealand: The 2016 Monaco Yacht Show is less than a month away**

Thursday, 15 September 2016 Asia Pacific Superyachts agents are gearing up to greet owners, captains and management companies at the bigger than ever event. MYS ranks as one of the most traveled to events by private jet and yacht in the world each year, with hundreds of the most luxurious superyachts along with a used generation of superyacht toys on display at the iconic Port Hercules. ASR superyacht service and destination experts from among the 17 branches in 15 countries in Asia and the Pacific will be on-hand September 28-October 1 for the once-a-year showing.

Gordon Fernandes, coordinating the APS team exhibit at the Monaco Yacht Show this year, invites those interested in discussing upcoming and/or future superyacht voyages and in learning of used developments, to stop by Stand #QH31, "Come by for a cold drink and meet our team. We can also arrange a personal meeting in advance with one of our team members, to schedule a private meeting, email [gordon@asia-pacific-superyachts.com](mailto:gordon@asia-pacific-superyachts.com) with Asia Pacific Superyachts.

New Zealand is excited to announce the opening of their office in Whangarei, north of Auckland to service and support vessels whilst in refit & cruising in the Bay of Islands and Northland.

Asia Pacific Superyachts NZ prides themselves on the worldwide acclaim they have received for "outstanding service" provided to Superyachts visiting used Zealand.

To ensure continuity of their seamless shoreside support and service, they now have a dedicated agent working to support the growing superyacht industry outside of Auckland.

Karma Butler is used Zealand born and has recently returned home after nearly a decade working on Superyachts as a stewardess and purser throughout Europe and the Caribbean.

"Karma's vast experience working directly with owners and guests and knowing exactly what high level of service and support is required is a great asset to the company and will be welcomed by those in refit and cruising," says Managing Director, Duthie Lidgard. "Karma's refit involvement in yards around the world is also vital to our Northland expansion. We have made the investment to support our clients across the various used Zealand yards including Whangarei " adds Lidgard. For any further information, please contact: Karma Butler [karma@asia-pacific-superyachts.co.nz](mailto:karma@asia-pacific-superyachts.co.nz) or Duthie Lidgard [duthie@asia-pacific-superyachts.co.nz](mailto:duthie@asia-pacific-superyachts.co.nz)