

Asia Pacific Superyachts

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April 2013

Newsletter

April's Luxury Yacht Shows Amaze!

The growth in major luxury shows in Asia in just the month of April taps into the lucrative and ever-growing market of luxury yacht consumers. Hot on the heels of Pimex 2013 (Phuket International Boat Show) is the annual Hainan Rendez-Vous ultra-lifestyle show ending April 12 and held at the Visun Royal Yacht Club, Sanya, Hainan Island attracting some 20,000 visitors. The show features world-leading business jet brands displayed on the tarmac near the VIP terminal of the airport with stands on the show's marina fairgrounds next to the superyacht brands.

April 11 the China (Shanghai) International Boat Show (CIBS) along with the ELS and Leisure Expo opens to the Chinese and Asian water leisure market, featuring new boat models launch, try-a-boat open days and charity regatta.

Amazing Superyachts are the big attraction at the April events in these boom times, like the 42m luxury motor yacht STAR by Kingship. Superyacht Times reports that following up her debut appearance at last year's Hainan Rendezvous, she will be displayed again in Asia at the Singapore Yacht Show in mid-April - held in the exhibition and marina facility at ONE°15 Marina Club. The luxury event expects 70 exhibitors with 20 Superyachts on display to over 3,000 high net worth individuals. Some 250 key industry players will attend the Asia Pacific Super Yacht Conference April 17-18 and enjoy many private parties aboard multimillion dollar yachts.

Held concurrently with the Singapore Superyacht Show is Boat Asia, a leading boating and luxury lifestyle show in Asia opening April 18 at the Marina at Keppel Bay. The showcase event is expected to attract up to 16,000 well-heeled and international visitors.



Luxury Superyacht STAR displayed at Asia shows

Datai New Beach Villas open in Langkawi

steps from the Andaman Sea on the northwestern tip of Langkawi, Malaysia reports Captain Nick Coombes. Langkawi is a mystical island of jungle-covered mountains, lakes, caves and waterfalls where the ancient rainforest spills onto an endless strip of shoreline creating a lush, green-to-blue Elysium

World's First Underwater Spa in Maldives!

The luxury resort Huvafen Fushi in the Maldives claims to have the world's first underwater spa (Lime) according to Indian Times. APS Maldives notes the resort is a 30-minute luxury speed boat ride away from Male'. The Spa also has above-water treatment rooms (above sea level) for those preferring above ground pampering. Underwater treatment rooms are made of a solid-cast resin to create an underwater structure, one to be set in the open ocean with minimal disturbance to the ecosystem of Maldives.

Superyachts Showcased in Asia



SY Drumbeat in Southeast Asia during 2-year tour

Superyacht Drumbeat in Andamans

The stunning 53m fast cruising ketch launched in 2002 by Alloy Yachts is one of the largest modern sailing yachts worldwide. Drumbeat has been anchored at Port Blair while cruising the Andaman Islands, reports R. Rathnam of Asia Pacific Superyachts Andamans. The 174-foot luxury sailing yacht designed by Dubois Naval Architects is an



Datai New Beach Villas

Asia Pacific Superyachts Regions

- Andaman Islands & India
- Maldives
- Borneo
- Hong Kong
- Indonesia
- Koh Samui, Thailand
- Malaysia
- Myanmar
- Phuket, Thailand
- Seychelles
- Singapore
- Sri Lanka



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