

Asia Pacific Superyachts

Asia's #1 Superyacht Agency
Regional Coverage. Local Knowledge.

AUGUST 2013

APS NEWSLETTER

Quote of the Month....

"We are tied to the ocean. And when we go back to the sea whether it is to sail or to watch - we are going back from whence we came." - John F. Kennedy

New Zealand on board with APS!

Asia Pacific Superyachts announced Superyacht Support Ltd, the premier Superyacht agent in Auckland, New Zealand, has joined Asia's leading network of yachting services with the company converting to Asia Pacific Superyachts NZ Ltd Aug 1.



Founded by Jeanette Tobin to grow the cruising and charter market in New Zealand whilst also supporting vessel in refit, Asia Pacific Superyachts NZ will continue to offer a more personalised service. "We are all passionate in showcasing New Zealand as a definite option for yachts coming to NZ for cruising and chartering. We are proud to be the Pacific arm of Asia Pacific Superyachts and spearhead the support into the Pacific of vessels coming down from the Americas and up into Asia and vice versa", reports the NZ director.

Superyacht Captain Charlie Dwyer in Sydney for first-hand view of Industry

Captain Charlie Dwyer was at the Sydney International Boat Show as a guest of AIMEX/Superyacht Australia, meeting local industry proponents to see the expertise and infrastructure in Sydney, and informing superyacht businesses of the opportunities in Asia



'AIMEX Victoria Smith & Capt Charlie Dwyer - 2013 Sydney International Boat Show'

Exciting Growth Reported at APS AGM 2013



APS Directors & Captains Charlie Dwyer, Nick Coombes & Scott Walker (R. Rathnam in background) during AGM held in Phuket, Thailand

The Asia Pacific Superyachts annual meeting (AGM) brought together leading owner agents from current and new regions of the APS network of agencies throughout Asia and the Pacific. The new APS Mission Statement describes the growing reach of the company network of affiliated agents: "As Asia Pacific's #1 Superyacht Agency we offer the finest in yachting services with personal attention to the smallest detail, all backed by our highly regarded and proven team of experts." APS Agents and their teams are passionate about their service to clients and are leading experts in the Asia Pacific Region for all facets of superyachting - including cruising, chartering & refit. 2013 has been a banner year for the company - bringing in new yachting professionals representing New Zealand, Cambodia, Vietnam and Hong Kong. The company reach extends throughout Asia and Pacific regions with offices in: Andaman Islands; Borneo; Cambodia; Hong Kong; Indonesia; Koh Samui, Thailand; Malaysia; Maldives; Myanmar; New Zealand; Phuket, Thailand; Seychelles; Singapore; Sri Lanka; and Vietnam.

For more information visit: www.asia-pacific-superyachts.com

AYSS MonacoNet 2013 Sept 24th



Invitation to AYSS MonacoNet 2013 Tues. 9-24 AYSS members are once again proud to be sponsoring MonacoNet on Tuesday 24th September, the day before the Monaco Yacht Show. This year it is to be held at Zest Monaco, near to the Darse Sud Entrance to the show & Rascasse Corner. AYSS members from around the globe will be on hand to help with any local knowledge or queries from Captains, Crew and Management/ Charter Companies on itinerary planning, fuel, customs clearance, provisioning and permit details, etc. Drinks and Finger Food will be available from 3.30 till 6pm. We look forward to meeting you at MonacoNet. To register your interest and receive your e-ticket please email AYSS jenny@ayss.org

Asia Pacific Superyachts Regions

- Andaman Islands
- Maldives
- Borneo
- Hong Kong
- Indonesia
- Koh Samui, Thailand
- Malaysia
- Myanmar
- Phuket, Thailand
- Seychelles
- Singapore
- Sri Lanka

According to AIMEX/Superyacht Australia, the key objective of Dwyer's visit to Sydney is to provide companies in the Superyacht sector with a better understanding of the Asian Superyacht market and the opportunities that exist for Australia within this market. 'We believe we have the best infrastructure, experience, quality and reputation within the region and we need to better understand how we ensure our capability is promoted and understood by captains and owners within these cruising grounds,' said CEO, MaryAnne Edwards. 'The recent drop in the value of the Australian dollar is certainly making us more competitive and we are seeing more enquiries coming our way.' Captain Charlie Dwyer resides in Thailand and has visited Australia several times. During his stay, he has seen first hand the infrastructure and refit/repair capability of Australian superyacht industry businesses. 'I am impressed by the initiatives now being driven by Superyacht Australia and have heard extremely positive comments regarding their recent networking event in Tahiti, they are certainly gaining a strong profile within the region.' Reported by Jeni Bone: more at www.superyacht-australia.com

Invitation to Kiwi Cruise Adventure

Asia Pacific Superyachts New Zealand, Tourism New Zealand & Auckland Tourism, Events & Economic Development (ATEED) welcome all interested parties to a breakfast at the Monaco Yacht Show, Thursday 26th September 2013. The presentation, running from 8-9.45am, on Thursday 26 September in Virage Restaurant (just beside New Zealand Street), will take you through the adventures to be had, the deep green empty bays to discover and the practicalities of a Kiwi cruise. Presented by Jeanette Tobin, and Jason Hill from ATEED, with representatives from Tourism New Zealand on hand, as well as captains who've cruised the island nation to pass on their expert advice, this is a not-to-be-missed event for anyone wanting to ramp up their charter appeal, cater to an owner with the need to explore, or see just how many landscapes can be reached within very small cruising distances. To receive an invitation please contact Jeanette Tobin Jeanette@asia-pacific-superyachts.com Numbers are limited.

Captains - Invited to meet APS at Monaco

Asia Pacific Superyachts will be meeting with Captains and others interested in cruising Asia Pacific regions at the Monaco Boat Show. JoJo from the APS Phuket office, Gordon Fernandes from the APS Myanmar office, Mohamed Hameed and Abdul Arif representing the Maldives and Jeanette Tobin of APS New Zealand will be attending this year's MonacoNet and Monaco Boat Show - to arrange to meet

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APS team leaders of agent network in Asia

Have News?

Shared comments of sea journeys, destinations and news from Owners & Captains & Crew are welcomed!

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