

# Asia Pacific Superyachts

Asia's #1 Superyacht Agency  
Regional Coverage. Local Knowledge.

SEPTEMBER 2013

APS NEWSLETTER

## Quote of the Month....

Quote of the Month....Cool "Sailors, with their built in sense of order, service and discipline, should really be running the world." - Nicholas Monsarrat

### APS Celebrates 5 years in Indonesia!



APS Indonesia GM Richard Lofthouse & team in Bali

"Our Indonesia office enjoyed a very busy year to close out five highly successful seasons that have seen them gradually open up the archipelago into the world class cruising destination it has always promised to be," reports General Manager Richard Lofthouse. "We are thrilled with the journey so far. I could never have dreamed 5 years ago we would be where we are today, working with some of the most amazing boats in the world, exploring parts of Indonesia that just blow their minds. Every year it just opens up more and we discover new things. And we are only getting started!" Congratulations to the APS Indonesia team and long may the success continue!

A country truly stunning in size, scenery and variety, Indonesia is spread over 17,000 islands with all but 6,000 uninhabited. A yachting voyage to any of the little-known islands provides adventure and new experiences with gorgeous and fascinating island just east of Bali. For further information

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### Festival de la Plaisance de Cannes

The 2013 edition of the Festival de la Plaisance de Cannes, featured more than 580 boats on display on both water and land, 150 new models and 22 boats over 40 metres. Running from 10 - 15 September, the Cannes Boat Show stretches across three sites on the French Riviera - Vieux Port, Port Pierre Canto and the Riviera - and brings together key players in pleasure boating and international luxury yachting. Superyachts such as | Audacia | Diamonds Are Forever | Il Cigno | Robusto | Northern Spirit | Our Toy | and Cuor Di Leone | were on display at the show surrounded by hundreds more impressive luxury vessels against a backdrop of 450 exhibitors tents and a sea of yachting enthusiasts.

### AYSS MonacoNet 2013 Sept 24th

Invitation from AYSS to meet at MonacoNet  
MonacoNet will be held Tuesday 24th September, the day before the Monaco Yacht Show at Zest Monaco.

To register your interest and receive your e-ticket please  
email: [AYSSjenny@ayss.org](mailto:AYSSjenny@ayss.org)

### Asia Pacific Superyachts Regions

- Andaman Islands
- Maldives
- Borneo
- Hong Kong
- Indonesia
- Koh Samui, Thailand
- Malaysia
- Myanmar
- Phuket, Thailand
- Seychelles
- Singapore
- Sri Lanka

### M/y Sensation Refit in Langkawi



The magnificent Superyacht Sensation

"The 45 Meter Yacht Sensation will be arriving in Langkawi for a 4 month refit, including a full Paint job with the work to be carried out at Boustead Yacht Repair Facility", reports Asia Pacific Superyachts Malaysia's Nick Coombes.  
As reported in yachting media, the Sensation superyacht was built and launched by Sensation Yachts of New Zealand in 2007 for a most exclusive clientele and is superbly luxurious.

### America Cup Superyacht Regatta

The America's Cup Superyacht Regatta has become a staple companion event of the America's Cup since the first one in New Zealand in 2000. This year, the America's Cup is host to a fleet of some 15 superyachts ranging in size from 85 feet to 300 feet. Many are berthed along the eastern seawall of the America's Cup Park, at Piers 27/29. The Superyacht Regatta, held September 9, 11 and 13 during the off-days of the America's Cup Finals, has one race per day. The race committee never knows if they can set courses on San Francisco Bay, as the deep draft of some of the yachts may require a course that stretches out the Bay under the Golden Gate Bridge.

### Meet with Asia Pacific Superyachts

To learn about the Asia and Pacific region destinations meet with Jojo from the APS Phuket office, Gordon Fernandes from the APS Myanmar office, Mohamed Hameed representing APS Maldives and Jeanette Tobin of APS New Zealand at this year's Monaco Yacht Show.

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### Tidbit

211 Yachts sold in 2013  
70 new yacht orders in 2013  
119 Yachts launched in 2013  
\*From Market Intelligence - contact them for the latest industry data and analysis like this.



APS team leaders of agent network in Asia

### Have News?

Shared comments of sea journeys, destinations and news from Owners & Captains & Crew are welcomed!

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